

EXHIBIT E



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May 26, 2016

Via U.S. First Class Mail and Email

Brian R. Pollack, Esq.
Day Pitney LLP
One Canterbury Green
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Re: Jennifer Morse
Made Simpli, LLC
Your Letter dated May 16, 2016 to Ms. Morse (“the Letter”)

Dear Mr. Pollack:

Please be advised that this firm represents Made Simpli, LLC in its patent prosecution matters, including the patenting of the product that you referred to in your Letter when you expressed your concern that the making, selling or use of that product may infringe Espro’s U.S. Patent No. 8,770,097.

We are investigating the matter and will respond to you in due course. In the meantime, should you have any questions, please feel free to contact me, and please address all of your future communications regarding this matter to me.

Thank you for your cooperation.

Sincerely yours,
OLIVER & GRIMSLEY, LLC

/Larry J. Guffey, Reg. No. 37048/
LARRY J. GUFFEY, SENIOR PATENT COUNSEL

Cc: (email only) Jennifer & Scott Morse